

What is Inflammation?

Inflammation is a double-edged sword. While short-term inflammation is a necessary and healthy response to injury, recurring inflammation due to prolonged stressors can cause a healthy response to get stuck in an overactive cycle. If the body is unable to reset the balance, sustained inflammation can reduce the ability of stem cells to find affected tissues, compromising the body's ability to self-heal.



To Balance and Calm
Whole-Body Inflammation.

Pay It Forward

True happiness comes with balance and abundance in all areas of life. The Cerule® family believes the most honorable gift is to pay good fortune forward by sharing knowledge, practicing kindness, and providing endless support in this global journey called life.

Five Pillars for an Extraordinary Life

- Healthy Body
- Healthy Mind
- Healthy Finances
- Healthy Relationships
- Healthy Communities

Join us for an Extraordinary Life

cerule®

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Independently distributed by:

Cyactiv®



cerule® | Building Extraordinary Lives™

Healthy Inflammation and Cyactiv®

What is Cyactiv?

Cyactiv is a proprietary phycocyanin extract from spirulina. Phycocyanin is the blue pigment in blue-green algae and is a potent active compound proven to help balance and calm systemic inflammation associated with a myriad of health issues. Balancing whole-body inflammation assists the homing of stem cells to affected tissues.



Cyactiv supports a healthy lifestyle and overall wellness through:

Inflammation Modulation

- Balancing a healthy inflammation response, helping to maintain inflammation within the normal range.*
- Supports the ability of nutrients, oxygen and stem cells to find and rejuvenate tissues in need of renewal.*

Antioxidant Protection

- Neutralizing existing free radicals.*
- Providing cellular protection against the formation of new oxidative stress.*

Clinical Studies

Phycocyanin works as a selective inhibitor of COX-2, a key enzyme involved in inflammation. Cyactiv® is the result of 7 years of research and development and includes 4 human clinical trials and numerous in-vitro studies.

✔ Results: Cyactiv works

Learn more at www.cerule.com

A recent dose study confirmed that consumption of Cyactiv was safe and not associated with any side-effects linked to stomach, heart, kidney or liver function.



Synergistic Perfection

Cerule® formulates its products guided by the principle that good health is a sound balance between body, mind, and spirit. This synergy is essential for anyone to realize their full potential.

Triple Synergy of our Signature products:



StemEnhance, ULTRA

StemEnhance Ultra supports the natural release of stem cells.*



Plasmaflo

PlasmaFlo supports optimal blood flow and capillary health for unobstructed delivery of oxygen, nutrients and stem cells.*



Cyactiv®

Cyactiv balances systemic inflammatory enzyme activity and supports the ability of stem cells to find and rejuvenate tissues in need of renewal.*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.