

PRICE LIST AND COMMISSION VOLUMES

Canada

PRICES SHOWN ARE IN CAD



DESCRIPTION	Cerule Business Owner			Retail / Preferred Customer			
	PRICE	QV	CV	PRICE	QV	CV	RETAIL PROFIT
PRODUCTS							
StemEnhance® ULTRA	\$75.00	50	50	\$95.00	50	50	\$20.00
StemEnhance® ULTRA Autoship*	\$70.00	55	55	\$85.00	55	55	\$15.00
PlasmaFlo®	\$75.00	50	50	\$95.00	50	50	\$20.00
PlasmaFlo® Autoship*	\$70.00	55	55	\$85.00	55	55	\$15.00
Cyactiv®	\$75.00	50	50	\$95.00	50	50	\$20.00
Cyactiv® Autoship*	\$70.00	55	55	\$85.00	55	55	\$15.00
Cyactiv® Joint	\$90.00	70	55	\$110.00	65	55	\$20.00
Cyactiv® Joint AutoShip*	\$85.00	70	60	\$100.00	65	60	\$15.00
Instant Tensor Serum	\$55.00	40	30	\$70.00	40	30	\$15.00
Instant Tensor Serum Autoship*	\$49.00	45	35	\$59.00	45	35	\$10.00
CC Cream	\$40.00	30	20	\$55.00	30	20	\$15.00
CC Cream Autoship*	\$35.00	35	25	\$45.00	30	25	\$10.00
Micellar Gel - Dry	\$29.00	18	12	\$35.00	18	12	\$6.00
Micellar Gel - Dry Autoship*	\$19.00	20	15	\$29.00	20	15	\$10.00
Micellar Gel - Oily	\$29.00	18	12	\$35.00	18	12	\$6.00
Micellar Gel - Oily Autoship*	\$19.00	20	15	\$29.00	20	15	\$10.00
WELLNESS PACKS							
Wellness Pack Tiro Autoship** (3 bottles - 1 of SEU, PF, CY)	\$195.00	175	150	\$215.00	150	150	\$20.00
Wellness Pack Trio: Joint Autoship*** (3 bottles - 1 of CJ, SEU, PF)	\$205.00	175	150	\$225.00	150	150	\$20.00
Wellness Pack Autoship*** (3 bottle SEU)	\$195.00	150	150	\$215.00	150	150	\$20.00
Wellness Pack Autoship*** (3 bottle PF)	\$195.00	150	150	\$215.00	150	150	\$20.00
Wellness Pack Autoship*** (3 bottle CY)	\$195.00	150	150	\$215.00	150	150	\$20.00
Wellness Skin Pack Autoship*** (3 bottle - 1 of TS, CC, MG of your choice)	\$99.00	100	75	\$125.00	100	75	\$26.00
BULK PACKS							
Value20 - 20 Bottle Bulk Pack	\$1,300.00	1,000	1,000	N/A	N/A	N/A	N/A
SALE AIDS							
Cerule Success System	\$25.00	0	0	N/A	N/A	N/A	N/A
All Product - Nutritional Brochures (20 pack)	\$8.00	0	0	N/A	N/A	N/A	N/A
All Product - Skin Care Brochures (20 pack)	\$8.00	0	0	N/A	N/A	N/A	N/A

* Monthly AutoShip Subscription Required

** Monthly AutoShip Subscription Required - One-Time Subscription offer - Cannot be resumed once cancelled

***Monthly AutoShip Subscription Required - One-Time Subscription offer - Cannot be resumed if cancelled Product selection restrictions apply.

SEU = StemEnhance® ULTRA, PF = Plasmaflo®, CY = Cyactiv®, CJ = Cyactiv® Joint, TS = Instant Tensor Serum, CC = Complete Correction Cream, MG = Micellar Gel
Retail Profit: The sponsor of the Retail / Preferred Customer will receive the profit differential for the Personally Enrolled Retail Customer's purchase.

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DESCRIPTION	Enrollment Pricing				
	PRICE	QV	CV	ENROLLMENT BONUS	
ENROLLMENT PACKS					
Cerule Membership * <i>required</i>	\$30.00	0	0	N/A	N/A
Starter Pack (Any 1 bottle) (Any product)	\$49.00	49	0	Enroller Bonus: \$10	Matching Bonus: \$5
FastStart Pack (6 bottles) (Any product)	\$369.00	299	0	Enroller Bonus: \$130	Matching Bonus: \$65
FastStart Skin Pack (6 bottles) (2 x TS, 2 x CC, 2 x MG of your choice)	\$175.00	175	0	Enroller Bonus: \$50	Matching Bonus: \$25
ENROLLMENT BONUS PRODUCTS (ONLY available with the FastStart Pack)					
StemEnhance® ULTRA - Bonus Offer ****	\$50.00	25	0	Enroller Bonus: \$10	Matching Bonus: \$5
PlasmaFlo® - Bonus Offer ****	\$50.00	25	0	Enroller Bonus: \$10	Matching Bonus: \$5
Cyactiv® - Bonus Offer ****	\$50.00	25	0	Enroller Bonus: \$10	Matching Bonus: \$5
Cyactiv® Joint - Bonus Offer ****	\$50.00	25	0	Enroller Bonus: \$10	Matching Bonus: \$5
Instant Tensor Serum - Bonus Offer ****	\$40.00	20	0	Enroller Bonus: \$8	Matching Bonus: \$4
CC Cream - Bonus Offer ****	\$25.00	15	0	Enroller Bonus: \$5	Matching Bonus: \$2.5
Micellar Gel - Dry - Bonus Offer ****	\$18.00	10	0	Enroller Bonus: \$4	Matching Bonus: \$2
Micellar Gel - Oily - Bonus Offer ****	\$18.00	10	0	Enroller Bonus: \$4	Matching Bonus: \$2
SALE AIDS					
Cerule Success System - Bonus Offer ****	\$25.00	0	0	N/A	N/A

**** Bonus Offer prices are only at time of enrollment.

Cerule Membership: Required on all Enrollments, Includes: Personalized marketing website with e-commerce shopping cart, Business management dashboard and business building tools.

Enroller Bonus: Bonus will go to the enroller

Matching Bonus: Bonus will go to the enroller's upline (enrollment tree)

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